

ABSTRACT

Preferred embodiments of the present invention comprise a system and method for providing mortgage and/or credit services over the Internet. In one embodiment, a preferred method comprises: (a) selectively providing information concerning a plurality of mortgage and/or credit programs to an Internet-connected user; (b) receiving an indication of whether the user wishes to explore home financing options or home equity loan options; (c) receiving an indication of whether the user maintains an asset and/or brokerage account with a sponsor of the mortgage and/or credit services; (d) receiving an indication of the user's residence; (e) receiving information concerning a property to be financed, (f) receiving information concerning the user's investments; (g) processing the received information to determine mortgage and/or credit options that correspond to the user's needs; and (h) presenting those mortgage and/or credit options to the user via the Internet.